

Dissemination and Exploitation

Exploitation





Agenda

1. General commitment
2. Exploitation objectives
3. Individual exploitation plans
4. Intellectual property licences?
5. Other ways to protect our work



General commitment

- Although mainly focused on industrial partners:
 - Use case partners:
 - PGP
 - seekda
 - TID
 - Platform main contributor:
 - Ontotext
- A general commitment by all the partners is not only welcome but needed:
 - Exploitation Board



Exploitation objectives

- ☑ To plan, coordinate and implement the exploitation activities
- ☑ Guide the project towards a viable exploitation strategy:
 - Define an exploitation strategy and provide a sound analysis of the exploitation context of INSEMTIVES
 - Identify the most important business and market risks and opportunities related to the implementation of INSEMTIVES



Individual exploitation plans

- Industrial partners are kindly required (although everyone's invited) to define detailed individual exploitation plans:
 - How they plan to transfer/include the generate technology into their products and services
 - Which are the expected revenues of the application of the generated technology



Intellectual property licences?

- Decide about the intellectual property licenses to be used in the software to be generated and/or used in the project



Other ways to protect our work

- **Patents**: set of **exclusive rights** granted by a **state** to an inventor or his assignee for a **limited period of time** in exchange for a disclosure of an **invention**



insemtives

Incentives for Semantics