

# WP8 meeting

Dissemination and exploitation





# Agenda

1. WP8 objectives
2. WP8 distribution of efforts
3. WP8 tasks
4. WP8 deliverables
5. WP8 schedule



# WP8 objectives

- ☑ To plan, coordinate and implement the dissemination and exploitation activities
- ☑ Implement a multi-channel dissemination strategy:
  - Establishment and maintenance of the project Web site
  - Organization of industry dissemination events
  - Organization of workshops and participation in other related events
  - Publication of the achievements of the projects at international conferences, in journals and magazines
  - Organization of the Game Challenge.
- ☑ Guide the project towards a viable exploitation strategy:
  - Define an exploitation strategy and provide a sound analysis of the exploitation context of INSEMTIVES
  - Identify the most important business and market risks and opportunities related to the implementation of INSEMTIVES



# WP8 distribution of efforts

<b>Participant ID</b>	<b>UIBK</b>	<b>UNITN</b>	<b>USI</b>	<b>PGP</b>	<b>SEEKDA</b>	<b>Onto</b>	<b>TID</b>	<b>TOTAL</b>
Person-months per beneficiary:	10	6	6	6	3	6	12	49
% per beneficiary:	20,4	12,2	12,2	12,2	6,1	12,2	24,5	100



## WP8 tasks

- T8.1 INSEMTIVES Website (M1-M36) (Leader: UIBK)
- T8. 2 Dissemination Strategy (Leader: UIBK)
- T8.3 Market Observation, Exploitation Roadmap and Strategy (M1-M36) (Leader: TID)
- T8.4 Collaboration (M1-M36) (Leader: UIBK)
- T8.5 Showcase (M1-M36) (Leader: UIBK)

(following a cyclic approach)

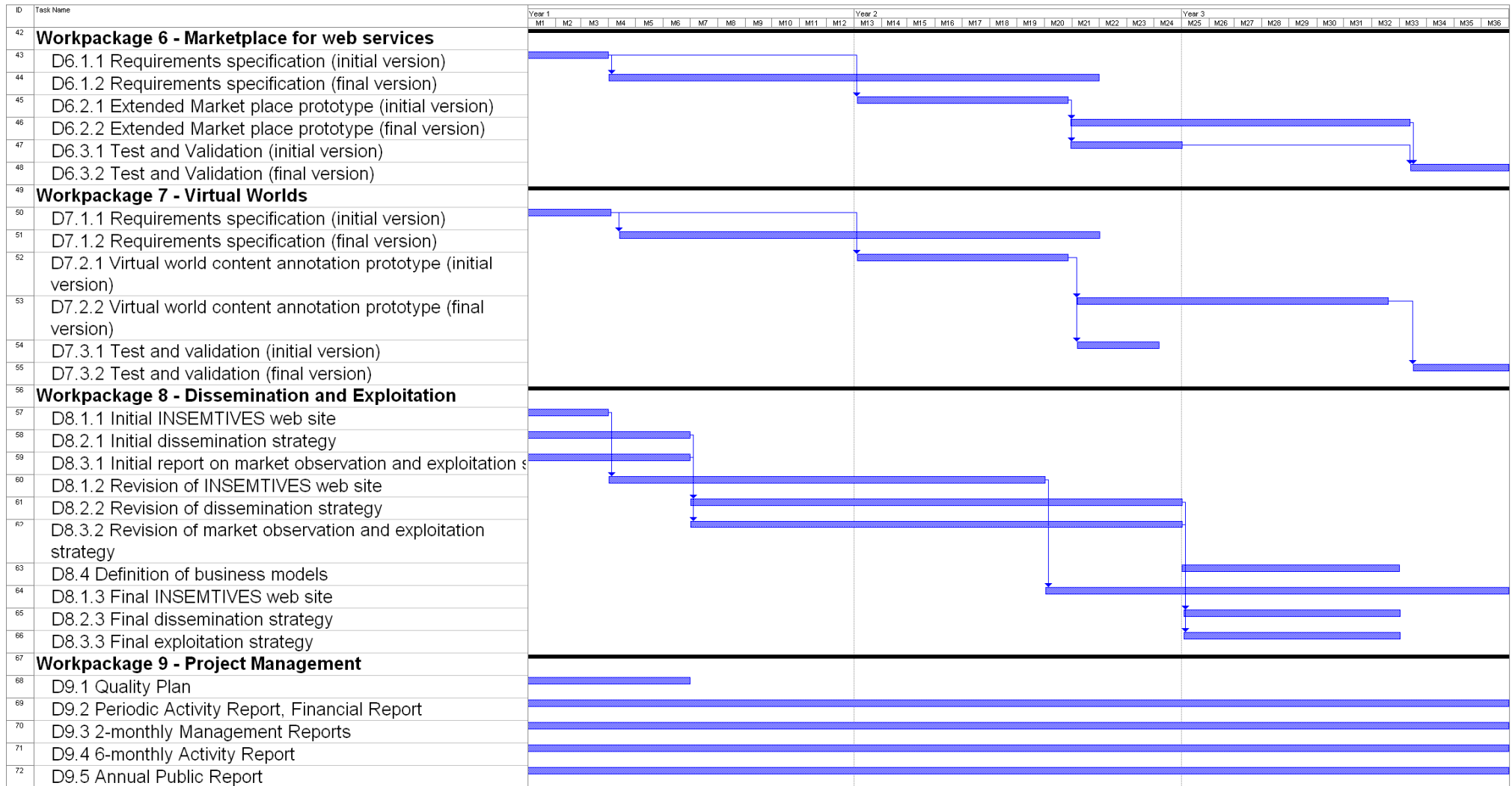


# WP8 deliverables

- D8.1 INSEMTIVES Web site (M3) (Leader: UIBK)
- D8.2 Dissemination strategy (M6) (Leader: UIBK)
- D8.2.2 Annual dissemination report (M12) (Leader: UIBK)
- D8.2.3 Annual dissemination report (M12) (Leader: UIBK)
- D8.2.4 Annual dissemination report (M12) (Leader: UIBK)
- D8.3.1 Report on market observation and exploitation strategy (M6) (Leader: TID)
- D8.3.2 Definition of business models (M32) (Leader: ONTO)
- D8.4.1 Initial collaboration plan (M3) (Leader: UIBK)
- D8.4.2 Annual collaboration report and adapted collaboration plan (M12) (Leader: UIBK)
- D8.4.3 Annual collaboration report and adapted collaboration plan (M24) (Leader: UIBK)
- D8.4.4 Annual collaboration report and adapted collaboration plan (M36) (Leader: UIBK)
- D8.5.1 Showcase plan (M18) (Leader: UNITN)



# WP8 schedule





# **i**nsemtives

Incentives for Semantics