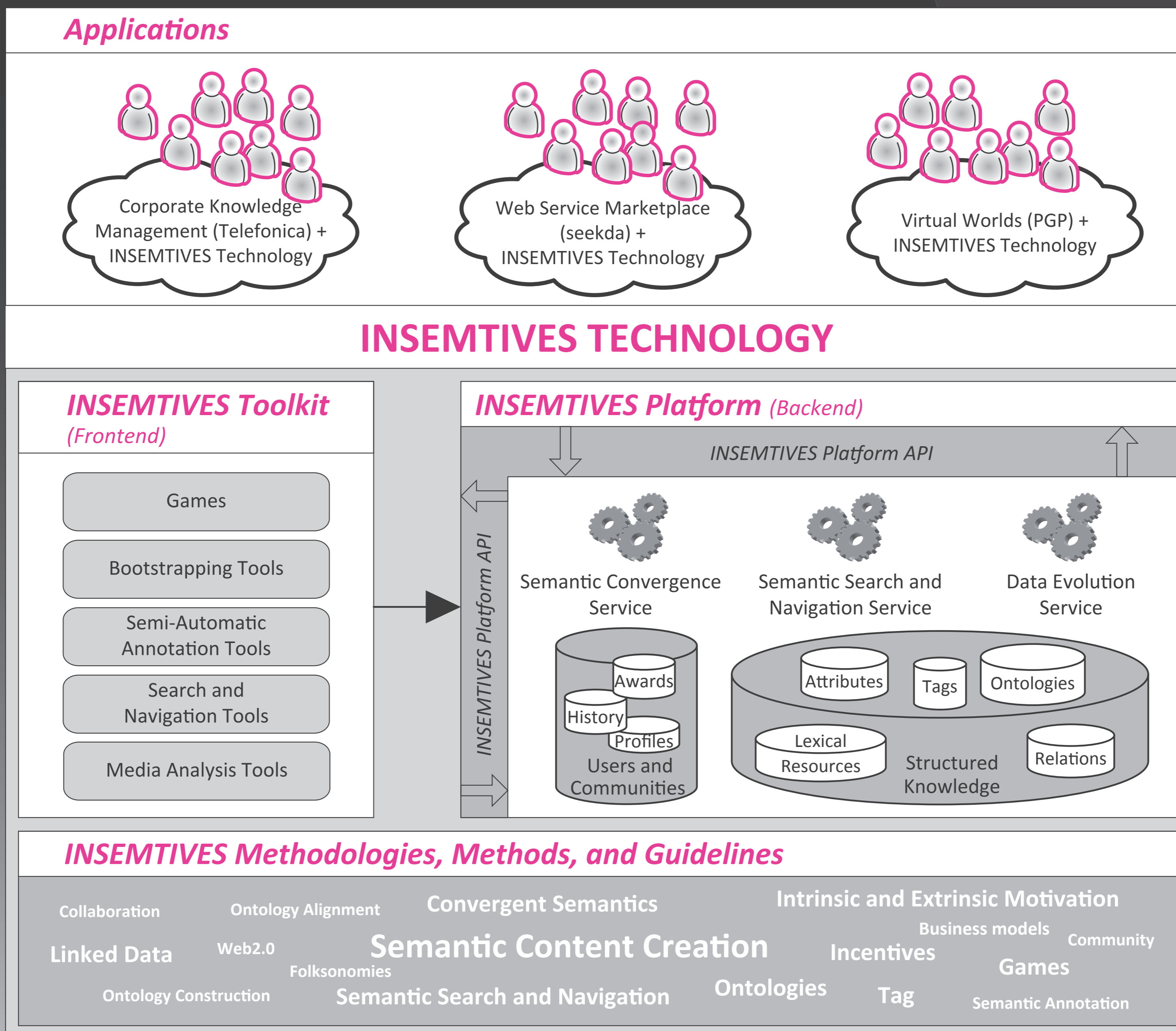


# insemtives

Incentives for Semantics

## Mission:

**Bridge the gap between human and computational intelligence in semantic content authoring for a world-wide uptake of semantic technology.**



**WHAT:** Bridge the gap between human and computational intelligence in semantic content authoring for a world-wide uptake of semantic technology.

**WHY:** Lack of machine-understandable data and the natural limitations of automation in semantic content creation related tasks are hampering the uptake of semantic technology.

**HOW:** The foundations are methods and guidelines facilitating semantic content creation in an incentives-driven manner. They underly the INSEMTIVES platform (backend) and various end-user tools for semantic content creation (front end).

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