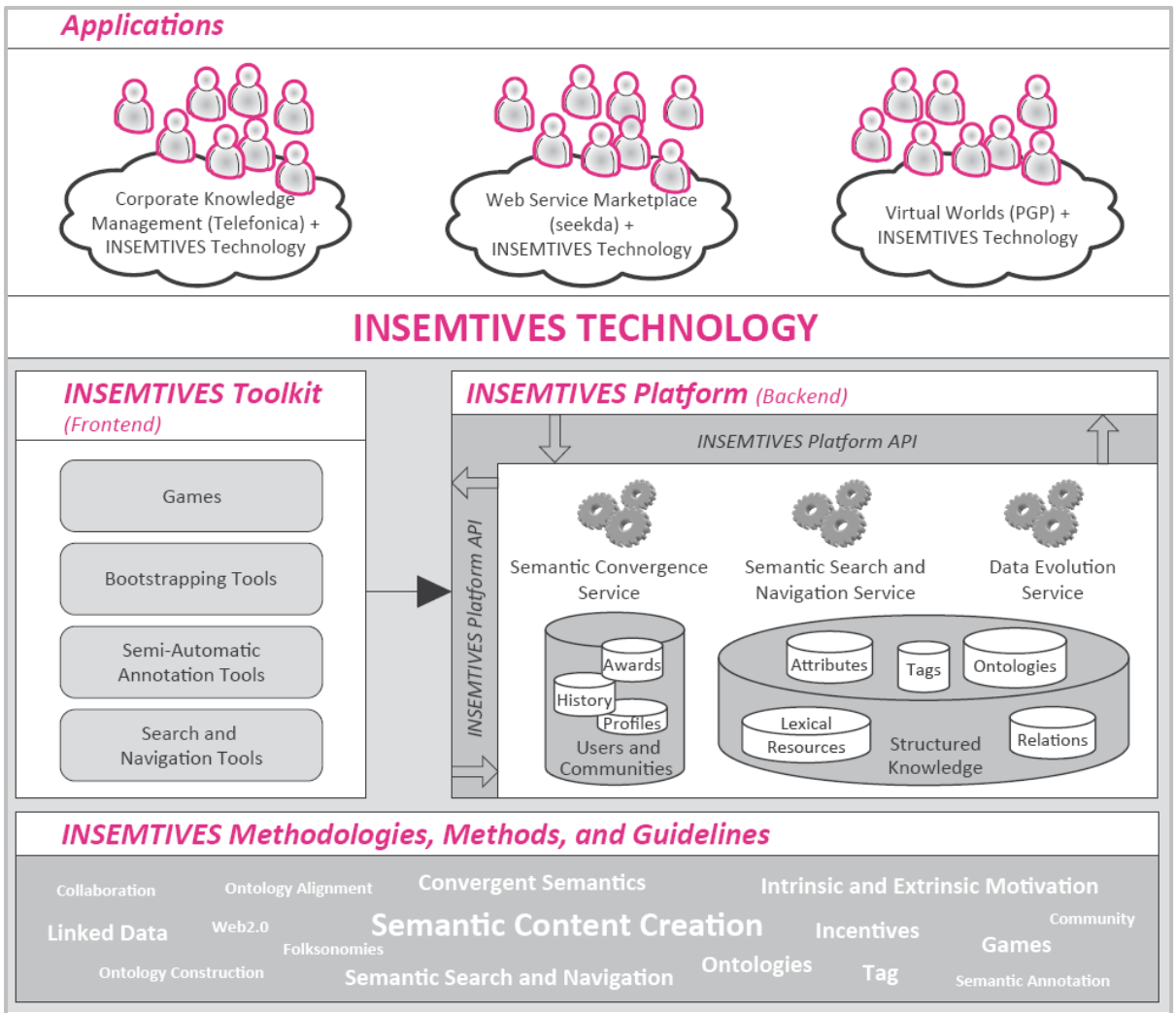


**MISSION**

The objective of INSEMTIVES is to bridge the gap between human and computational intelligence in the current semantic content authoring R&D landscape. The project aims at producing methodologies, methods and tools that enable the massive creation and feasible management of semantic content in order to facilitate the world-wide uptake of semantic technologies.



## WHAT

Bridging the gap between human and computational intelligence. Providing incentives for users to contribute to semantic content creation.

## WHY

A critical mass of machine-understandable data is still missing and the natural limitations of automation in semantic content creation-related tasks are hampering the uptake of semantic technologies. Applications do not provide incentives and motivation for users to engage in manually creating this data.

## HOW

INSEMTIVES optimally combines research with development and applications. The foundations are methods and guidelines facilitating semantic content creation in an incentives driven manner. They underlie the INSEMTIVES platform (backend) and various end-user tools for semantic content creation (front end). These technology components are used in three real-world case studies.

### ADMINISTRATIVE DETAILS

Start	April 2009
End	March 2012
EC contribution	€ 3.5 Million
Project coordinator	elena.simperl@sti2.at
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### PARTICIPANTS

